

Spruce Hill Community Association (SHCA) Board Meeting

April 10, 2018, 7:30 pm
257 South 45th Street

Board Attendance

Present: Bush, Julie; Calkins, Monica; Carr, Tyree; Fayeze, Rana; Grossbach, Barry; Guffanti, Richard; Hamerman-Brown, Sylvia; Johnstone, Evan; Line, Laura; Moore, Richard; Nally, Joe; Potter, Jon; Richman, Andrew; Rosof, Libby; Santoro, Craig; Santoro, Eric; Steif, Kenneth; Bosse, Alexa; Waiters, Jackie; Nelson, Elaine; Gong, Bo; Medley Leslie; Lewis-McGarvey, Vicki; Liu, Roseann; Alvarez, Veronica

Absent:

Minutes

Welcome and Introductions - Monica Calkins

- ☐ Guest Speaker: Dan Schupsky, PWD Outreach Specialist (West Philadelphia Green City)
 - Dan began by describing the Soak It Up Adoption program, which provides grants to civic groups to help maintain green stormwater infrastructure (GSI), and noting that in this part of West Philly, there is almost no GSI. The hilly terrain makes it more challenging to install GSI projects
 - Mini-grants range from \$800-\$6,000 over a 1-year grant period
 - Dan noted that the grantee deliverables are weekly maintenance and regular upkeep
 - Grant budgets can cover supplies like trash bags and grabbers, vests, t-shirts, and gloves and engagement which may include tours, flyers, talks at SHCA
 - A non-profit 501(c)(3) must apply, though PIDC can be flexible on the tax status of applicant organizations.
 - Regular reports will be required from the grantee, and should take no more than 2 minutes per week
 - The 4200 block of Osage was selected as a potential recipient because they approached PWD after losing trees on North side of street to infected blades. The project is expected to begin by early summer and run through the end of 2018.
 - Grant timeline: 1)notify Dan Schupsky; 2)develop budget; 3)insurance; 4-week turnaround from application to funding
 - Dan also mentioned some of the other PWD programs including Raincheck Workshops, Depaving grants of up to \$2,000, Cobbs Creek cleanup

SHCA Board Executive Committee Updates

- ☐ Meeting minutes for February 2018 and March 2018 were approved and passed by unanimous votes.
- ☐ The Cedar Park Neighbors will be hosting an April 23 forum at Calvary Church, for candidates for state representatives, and they have invited SHCA to co-host the event, along with Walnut Hill and Garden Court
- ☐ St. Mary's has invited a representative from SHCA to attend their fundraising gala, and Laura Line will attend
- ☐ Traffic calming report is not yet ready

May Fair Committee Updates

May Fair – Monica Calkins

- ☐ The May Fair is scheduled for May 12, 2018, with a confirmed rain date of May 13. Board members are encouraged to sign up to assist the day of the event.
- ☐ **Rain Date**
 - o Four heavy-duty trucks and one dessert truck are reserved for the May Fair. Four out of five say that the rain date works for them. None of the trucks are concerned about working on Mother's Day, if needed.
 - o Table charges are a concern, and rain date would mean a later delivery date
 - o Clarkville is okay with the rain date, and there is no opposition from the SHCA Board
 - o All permits to be updated with the rain date – May 13, 2018
 - o The Board will make the call of whether to move to rain date, on Thursday, May 10.
- ☐ **Beer Garden**
 - o Clarkville has an off-premise catering license for serving beer during the May Fair
 - o SHCA to cordone off the area with posts and rope, and Clarkville will be responsible for carding, security, and all alcohol service
 - o Clarkville views their participation as a public relations effort, and the benefit to SHCA will \$1/beer
- ☐ **Raffle**
 - o Keswick Cycle has not yet responded to request for raffle support in the form of a bicycle donation for the grand prize, and Rich Guffanti will follow up
 - o Family Fun Center
 - o Tickets to be printed soon, but grand prizes will need to be confirmed. All other prizes to be bundled in baskets
 - o Raffle Prize confirmation deadline is April 30
 - o Raffle prize list is on line, and is also circulating during this meeting. The contacts at each business will be held over from last year
 - o Craig Santoro volunteers to pass out tix to houses
- ☐ **Music**
 - o Andrew Richman has secured Dan Blackburg and Hardwork Movement, and would like to request a corporate sponsor for music and staging
 - o Each band to be paid \$1,500
 - o Stage and sound needed, along with electricity. In the past, staging was provided by Green Line. Leslie Medley to follow up with Dan Thut (Green Line) about staging.
 - o The bands are not confirmed for the rain date, and will be paid \$500 if May 12th is canceled.

□ **Vendors**

- All vendors to be contacted and asked to confirm for May 13 rain date
- Bounce house and obstacle course confirmed.
- Craig Santoro to look into purchasing bracelets for bounce house. There may be leftover bracelets from previous May Fairs
- Tickets will be needed for petting zoo
- Awaiting response from zoo
- Face painting to be provided by Stacy's Face Painting
- There were 75 vendors confirmed for 2017, and the goal is to have 60 vendors this year
- Venmo and Pay Pal links to be placed on SHCA website
- Eric Santoro to price tailgate games for adults as well as kids games

□ **Advertising**

- VIX and Clarkville are already advertising
- Banner for Clark Park entrance to be placed on fence across from Clark Park (43rd & Baltimore)
- Fundraising letter for donors is being drafted, as well as news release
- Yard signs to be ordered and will be distributed for posting

□ **T-shirts**

- Laura Line to order 70 SHCA t-shirts, in heather gray with green logo

○ **Volunteers**

- Vicki Lewis-McGarvey to post a sign-up sheet for rain date. Vicki will not be able to attend the May Fair, and is looking for an onsite volunteer coordinator to fill in

○ **Portable Potties**

- Royal Flush was the supplier for the 2016 May Fair when we had 4 units plus 1 ADA unit
- Locations for units will be near stage and beer garden

○ **Trash Pickup**

- Leslie to arrange for city or Parks & Recreation to pick up, via permit (?)

○ **Memorial Bench for Mark Wagenveld**

- FOCP has not responded to inquiries about SHCA purchasing a bench to be dedicated to memory of Mark Wagenveld. John Potter to speak with FOCP, and Barry Grossbach has offered to speak with Lisa Haines

Other Committee Updates

○ **Zoning**

- Penn has revised their plan for the residential complex on Locust Walk, to make it more open and hospitable
- Penn has also made some concessions to West Philadelphia Library

Adjournment