

# Welcome to the Spruce Hill Community Association Annual Meeting

November 11, 2014 7:30 PM







### Community Update

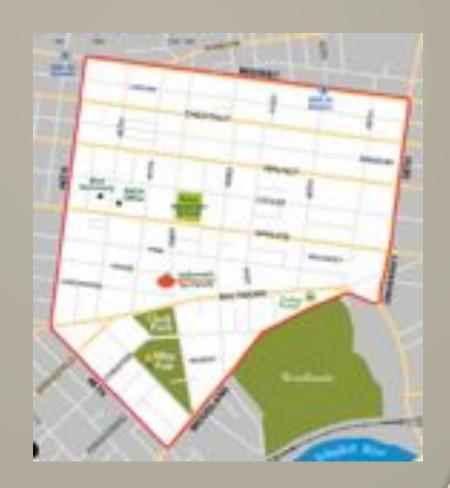
Mary Kate McGinty

University of the Sciences



### About SHCA

- Spruce Hill is bounded by Market Street, Woodland Avenue, South 38th Street, and South 46th Street.
- SHCA is a volunteer organization of neighbors committed to strengthening the Spruce Hill community and to enhancing the quality of neighborhood life for all residents.





### Directors

### SHCA is governed by a 5 member Executive Board and a 20 member Board of Directors

sprucehillca.org/about/board-members

#### Officers, 2013-2014

- President- Monica Calkins
- Executive VP Andy Cole
- VP for Operations Mark Wagenveld
- Secretary Marie McCullough
- Treasurer Judy Powers

#### Directors, 2013-2014

- Pauline Borkon
- Brett Feldman
- Monica Ferguson
- Lee Gayle
- Barry Grossbach
- Rich Guffanti

#### Directors, 2013-2014

- Ed Halligan
- Sylvia Hamerman-Brown
- Haven Henderson
- Lee Huang
- Sue MacQueen
- Brennan Maier
- Mary Ellen McCarty
- Marie McCullough
- Justin McDaniel
- Elaine Nelson
- Eric Santoro
- Michael Shashaty
- Jackie Waiters
- Pamala Williams



### Committees

SHCA committees focus on specific activities and needs in the community

- Zoning\*
- Education, Schools & Youth\*
- Greening Block Grants
- Business Attraction\*
- May Fair
- Communications
- Safety
- Bird Sanctuary\*



### **Events**





### Greening Block Grant Program

- To improve the 'streetscape' in our neighborhood
- Encourage planting and maintenance of street trees, creation of tree lawns, installation of front gardens
- Grants up \$500 for single block, \$1,200 for cooperating adjacent blocks (dollar-to-dollar "sweat" equity match







BEFORE

DURING

AFTER

Contact Sue MacQueen, <u>suemacqueen@ucgreen.org</u>



### We Support

- · Clark Park
- Shakespeare in Clark Park
- . Youth soccer in Clark Park
- The Halloween Tot Parade
- Mel-Lo Neighborhood Halloween treats.
- The Bird Sanctuary
- Penn Alexander School
- Penn Alexander School play
- The Parent-Infant Center
- St. Mary's Nursery School
- HMS School
- Friends of University of the Sciences scholarships
- Curio Theater
- University City Arts League
- University City Garden Club
- UC Green
- Neighborhood greening projects
- The Red Cross for Windermere fire victims
- The Enterprise Center



### In Recognition

### Retiring Officers

- Andy Cole, Executive VP
- Marie McCullough, Secretary
- Judy Powers, Treasurer



### Get Involved

#### PARTICIPATE

Become a member sprucehilica.org/donate



Follow us on Facebook facebook.com/sprucehillca



Join our email list SHCA-subscribe@ yahoogroups.com

- Join a committee!
- Current particular areas of skills, talents, interests in need include:
  - May Fair
  - Communications
  - Membership
  - Education
- Board meetings open to community
  - 2<sup>nd</sup> Tues of month; Sept-Nov, Jan-June



### Treasurer's Report

**Judy Powers** 



### Election of Board Members and Officers



### Featured Speaker

# The State of University City's Development Boom

Matthew Bergheiser Executive Director, University City District



## Reports from Some SHCA Committees



### Barry Grossbach

b.grossbach@gmail.com

#### **Committee Members**

- Justin Kaplan
- Fran Opher
- Natalie Dohrmann
- John Barrett
- Brett Feldman
- Richard King
- Julie Bush
- Matt Wysong
- Craig Santoro
- Andy Cole
- Bob Behr



4507 Kingsessing





217 S 42nd St.





45<sup>th</sup> Street: Kingsessing to Woodland





41<sup>st</sup> & Chester





#### Eric Santoro

Chair, 2013-2014

eric.scott.santoro @gmail.com





Unprecedented collaborative project among 5 neighborhood organizations



- Short term goal: \$7,000
  for immediate repairs by
  end of year
- Long term goal: replace aging equipment



#### PAS PLAYGROUND COLLABORATIVE

an effort to restore and maintain the PAS playground as an accessible and cherished community resource

### REPAIR THE PAS PLAYGROUND



#### Join Us and Pitch In.

Contribute funds to repair the Community Playground at Penn Alexander School.

#### DONATE

Make check payable to Spruce Hill Trust 257 S 45th St. Phila., 19104

#### VOLUNTEER

Contact eric.scott.santoro@gmail.com www.sprucehillca.org













#### Lea Playground

 Supported the Greening Lea project to move the (now-closed) Alexander Wilson School playground equipment (which was installed in 2010 with funds raised by SHCA) to the Henry C. Lea School.





#### **Advocated for Public Education**

- Vocal advocate for increased funding for the Philadelphia public school system
- Participated in and publicized the advocacy efforts of other community members and groups



257 South 45" Street Philadelphia, PA 19104 www.sprucehillca.org 215.349.7825

June 3, 2014

Mayor Michael Nutter Hon, Darrell L, Clarke, City Council President Hon, Jannie Blackwell, City Council Member, District 3 Cty Hall Philadelphia, PA 19107

Senator Vince Hughes 4950 Parkside Avenue, Suite 300 Philadelphia, PA 19131

Rep. James R. Roebuck, Jr. 4712 Baltimore Ave. Philadelphia, PA 19143 Senator Anthony Williams 2901 Island Avenue, Suite 100 Philadelphia, PA 19153

Governor Torn Corbett Southeast Office 200 S. Broad Street, 11th Floor Philadelphia, PA 19102

Re: Philadelphia School District Budget Crisis

Dear Governor Corbett, Mayor Nutter, Hon. Blackwell, Hon. Clarke, Senator Hughes, Senator Williams, and Representative Rosburk.

Moreover, there is an obvious upside to increased funding. A sincere investment in our schools would benefit the entire city, as good schools are among the chief engines that build strong communities. To use our neighborhood as an example, prior to the opening of the Penn Alexander School (PAS) in partnership with the University of Pennsylvania, Spruce Hill was overwhelmingly a renters' neighborhood – a place where students and university employees lived for a few years before moving away, often resulting in the type of blight and dangers that accompany absentee landlord communities. However, the opening of PAS has dramatically changed that. Now instead of being an area from which a content in the strong and area from which a content in the strong and area from which a content in the strong and a strong and that the strong area from which a content in the strong and a strong and that the strong area from which a content in the strong and a strong area from which a content in the strong and a strong area from which a content in the strong and a strong area from which a content in the strong area.

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accompany absentee landlord communities. However, the opening of PAS has dramatically changed that. Now instead of being an area from which people quickly move away once they have children, Spruce Hill has instead become a neighborhood where families move to buy homes and raise their children. Insestment in the neighborhood has followed, and landlord neight of gradually being replaced by homeowners' pride, which in turn has resulted in greater that the property of the



#### Advocated for Full Enrollment at PAS

- Continued to concentrate on PAS enrollment problems
- Numerous communications/meetings with the School District, Penn, and PAS administration
- Advocated for increased transparency/neighborhood participation in important decisions
- For the second year in a row, every child in the Penn Alexander lottery for kindergarten was offered admission.
- There are still children seeking admission to the upper grades
- Actively participated in the PAS School Advisory Council



### Lee Huang

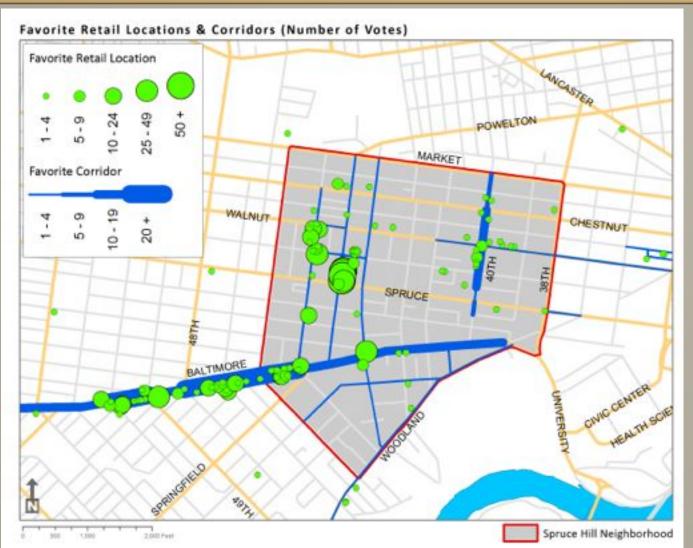
SHCA.bac@gmail.com



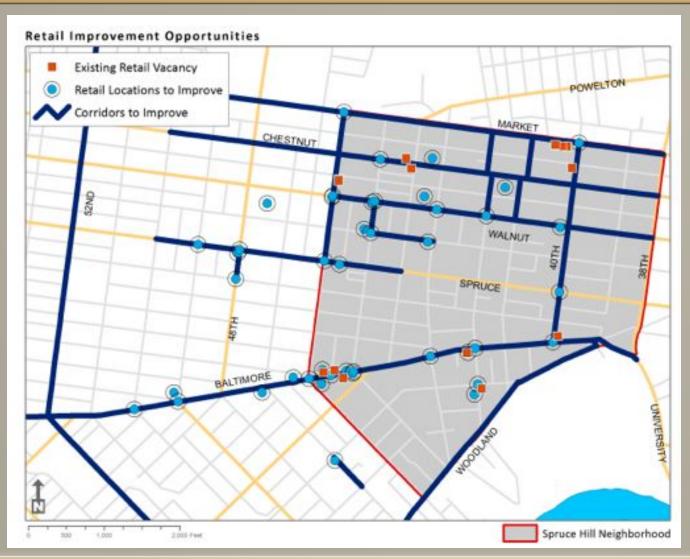
2013-2014 Survey of Retail Preferences in Spruce Hill

Full Report: <a href="http://www.sprucehillca.org/activities/survey-of-retail-preferences/">http://www.sprucehillca.org/activities/survey-of-retail-preferences/</a>











#### Most-favorited sites:

1. Honest Tom's

2. Local 44

3. Lil' Pop Shop

4. Tampopo

Mariposa

6. Green Line Café

Most-requested retail categories:

Clothing

Garden center

Art supplies

Most-requested restaurant categories:

Ethnic

Brewpub

Breakfast/brunch

Respondents most averse to:

Chain stores

Bars

Fast food

**Pharmacies** 



Julie Bush 2014-2015 Chair

julie19139@gmail.com





















# Members Open Discussion



### Next Meeting

Tuesday January 13, 2015 7:30 PM Spruce Hill Center 257 S. 45<sup>th</sup> Street



### Adjournment

Call 215-898-WALK (9255) for UCD walking escorts

Thank you and have a great night!