

**Spruce Hill Community Association
Annual Meeting: Tuesday 11/12/12**

Minutes taken by Marie McCullough

Attendance

Officers		
Ed Halligan-Y	Andy Lochrie-Y	Mark Wagenveld-Y
Marie McCullough-Y	Judy Powers-Y	
Directors		
Monica Calkins-Y	Andy Cole-Y	Lee Gayle-Y
Barry Grossbach-Y	Rich Guffanti-Y	Lee-Huang-Y
Susan MacQueen-Y	Eric Santoro-Y	Michael Shashaty-Y
Jackie Waiters-Y	Matt Wolfe-Y	Mark Young-Y
Absent		
Bob Behr-N	Pauline Borkon-N	Brett Feldman-N
Monica Ferguson-N	Ann Froehling-N	Justin McDaniel-N
Elaine Nelson-N	Pamala Williams-N	

WELCOME AND OPENING REMARKS: Outgoing president Ed Halligan gave an overview of the year, including a successful Mayfair and a Halloween Parade that was not derailed by Hurricane Sandy.

TREASURER'S REPORT: Judy Powers gave a financial report for the fiscal year ending June 2012. The Mayfair netted \$4,891, slightly more than the previous year's fair. SHCA ended the year with a net income after expenses of \$2,000.45.

ELECTION: The slate of board candidates (all unopposed) was unanimously elected. The new directors are Lee Gayle, Eric Santoro, Susan MacQueen, Michael Shashaty. Two new directors, Justin McDaniel and Pamala Williams-Diaby, are filling vacancies left by Janet Finin and Dan Thut; their terms expire in 2013.

GUEST SPEAKER: Matt Bergheiser, executive director of University City District, and capital projects manager Nate Hommel, gave a presentation on plans for the 40th Street Trolley Portal.

UCD is working with SEPTA and city agencies to turn what is currently an unfriendly, concrete space into an attractive, greened plaza, complete with a café/restaurant, that would be pedestrian-friendly and environmentally-friendly.

The first phase, which is expected to begin in 2013, will put planters and vegetations in the 16,000 square foot concrete "apron" surface between the four trolley lines. This will help with storm water management, as well as aesthetics.

Phase 2 will involve installing planters, grassy oval mounds, and LED lights. The café would involve a request for proposal that would be vetted by UCD, the city and others. It would have a "green" roof .

The estimated costs are more than \$2 million for both phases. UCD has already committed \$650,000.

ADJOURNMENT: The new board met briefly and adjourned at 9:15.

Website

An online payment option has been added and used by me on Oct 20. Because it looks like a business transaction rather than a charity contribution its continued use is in doubt. The board was asked to use it to pay their annual dues so they could decide on its fate. Since most board memberships expire after 11/20/12 they have not used it. So far, no one else has used it either. At this point it is using my credit card! SHCA needs to create a credit card for it to work properly. An online payment option has been added and used by 1 person. SHCA needs to create a credit card for it to work.

Between 5/12/12 & 11/12/12 our website drew 8 visits/day.

Email

We have two email lists, my personal list and the automated list.

Automated list 72% (SHCA@yahoogroups.com 57% Members, 43% Nonmembers)

Personal list 28%

Combined list (62% Members, 38% Nonmembers)

7 People a month have joined the two lists since 04/23/12

Membership Database

44 Members added since April or 19% of the total 281 members